

Site Usage

664,549 Visits

51.39% Bounce Rate

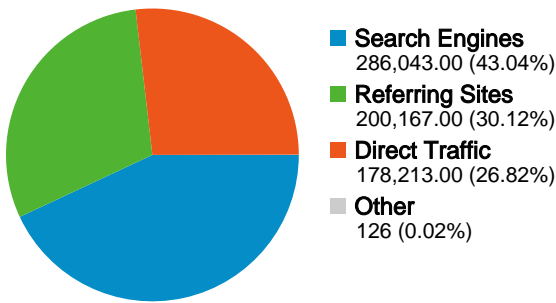
1,984,224 Pageviews

00:03:56 Avg. Time on Site

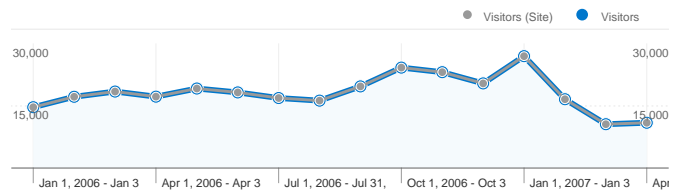
2.99 Pages/Visit

39.01% % New Visits

Traffic Sources Overview



Absolute Unique Visitors



Visitors
261,292

Keywords

Keyword	Visits	% visits
nazione indiana	31,658	11.07%
nazione+indiana	10,097	3.53%
nazioneindiana	7,072	2.47%
roberto saviano	3,451	1.21%
www.nazioneindiana.com	2,721	0.95%

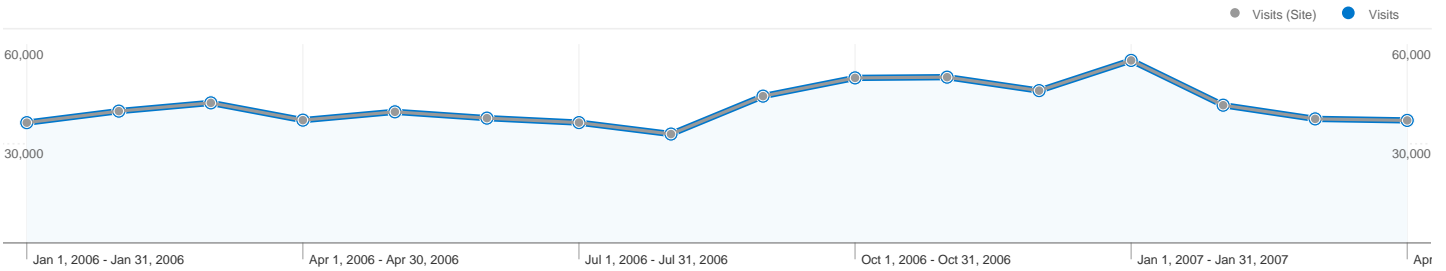
Referring Sites

Source	Visits	% visits
vibrissebollettino.net	35,427	17.70%
loredanalipperini.blog.kataweb.i	13,564	6.78%
georgiamada.splinder.com	6,673	3.33%
it.wikipedia.org	6,195	3.09%
ilprimoamore.com	5,763	2.88%




Campaigns

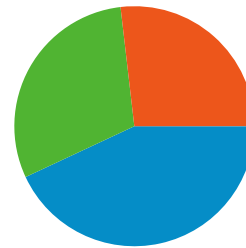
Campaign	Visits	% visits
(not set)	664,423	99.98%
(referral)	124	0.02%
(organic)	2	> 0.00%

Content Overview		
Pages	Pageviews	% Pageviews
/	623,785	31.44%
/index.php	226,020	11.39%
/page/2/	19,990	1.01%
/bacheca/	17,413	0.88%
/chi-siamo/	16,014	0.81%



All traffic sources sent a total of 664,549 visits

-  26.82% Direct Traffic
-  30.12% Referring Sites
-  43.04% Search Engines



- **Search Engines**
286,043.00 (43.04%)
- **Referring Sites**
200,167.00 (30.12%)
- **Direct Traffic**
178,213.00 (26.82%)
- **Other**
126 (0.02%)

Top Traffic Sources

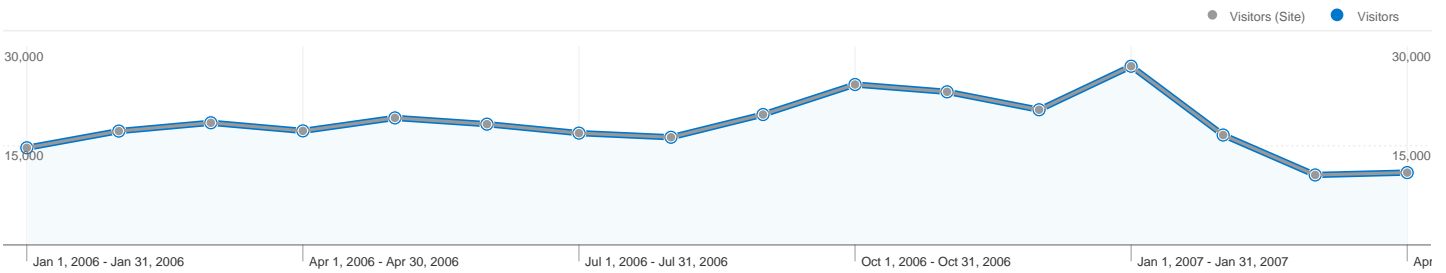
Sources	Visits	% visits
google (organic)	268,789	40.45%
(direct) ((none))	178,213	26.82%
vibrisebollettino.net (referral)	35,427	5.33%
loredanalipperini.blog.kataweb.i	13,564	2.04%
yahoo (organic)	6,764	1.02%

Keywords	Visits	% visits
nazione indiana	31,658	11.07%
nazione+indiana	10,097	3.53%
nazioneindiana	7,072	2.47%
roberto saviano	3,451	1.21%
www.nazioneindiana.com	2,721	0.95%

Absolute Unique Visitors

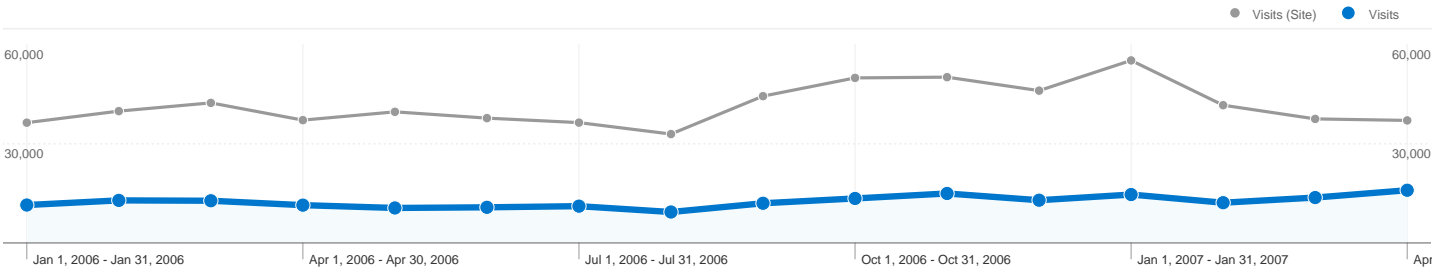
Jan 1, 2006 - Apr 30, 2007

Comparing to: Site



261,292 Absolute Unique Visitors

Jan 1, 2006 - Jan 31, 2006	5.05% (14,693)
Feb 1, 2006 - Feb 28, 2006	5.92% (17,220)
Mar 1, 2006 - Mar 31, 2006	6.35% (18,478)
Apr 1, 2006 - Apr 30, 2006	5.93% (17,249)
May 1, 2006 - May 31, 2006	6.60% (19,211)
Jun 1, 2006 - Jun 30, 2006	6.28% (18,268)
Jul 1, 2006 - Jul 31, 2006	5.81% (16,914)
Aug 1, 2006 - Aug 31, 2006	5.59% (16,285)
Sep 1, 2006 - Sep 30, 2006	6.78% (19,724)
Oct 1, 2006 - Oct 31, 2006	8.34% (24,265)
Nov 1, 2006 - Nov 30, 2006	7.96% (23,161)
Dec 1, 2006 - Dec 31, 2006	7.02% (20,445)
Jan 1, 2007 - Jan 31, 2007	9.29% (27,029)
Feb 1, 2007 - Feb 28, 2007	5.71% (16,624)
Mar 1, 2007 - Mar 31, 2007	3.64% (10,583)
Apr 1, 2007 - Apr 30, 2007	3.76% (10,941)

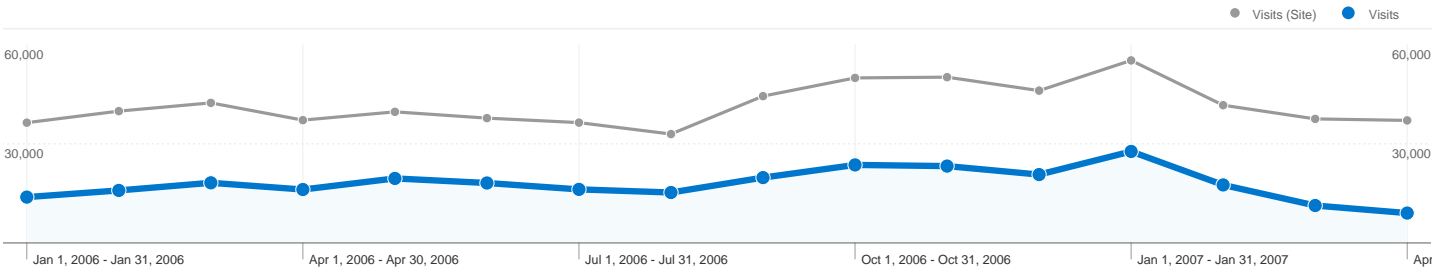


Referring sites sent 200,167 visits via 2,231 sources

Site Usage

Visits 200,167 % of Site Total: 30.12%	Pages/Visit 3.02 Site Avg: 2.99 (1.27%)	Avg. Time on Site 00:04:23 Site Avg: 00:03:56 (11.56%)	% New Visits 22.78% Site Avg: 39.01% (-41.61%)	Bounce Rate 45.12% Site Avg: 51.39% (-12.21%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
vibrissebollettino.net	35,427	2.92	00:04:17	9.12%	41.30%
loredanalipperini.blog.kataweb.it	13,564	2.75	00:03:52	9.02%	44.49%
georgiamada.splinder.com	6,673	5.16	00:10:07	5.93%	22.85%
it.wikipedia.org	6,195	3.21	00:04:51	67.73%	50.83%
ilprimoamore.com	5,763	3.06	00:04:39	9.09%	41.00%
danieleluttazzi.it	4,661	2.07	00:01:48	79.64%	64.26%
liberiversi.splinder.com	4,180	6.86	00:10:53	4.76%	16.87%
giugenna.com	4,056	2.37	00:02:19	12.18%	54.64%
mozblogbar.buzzler.com	3,695	1.96	00:02:01	8.96%	51.56%
alderano.splinder.com	3,075	3.62	00:09:38	11.87%	39.61%

1 - 10 of 2,231

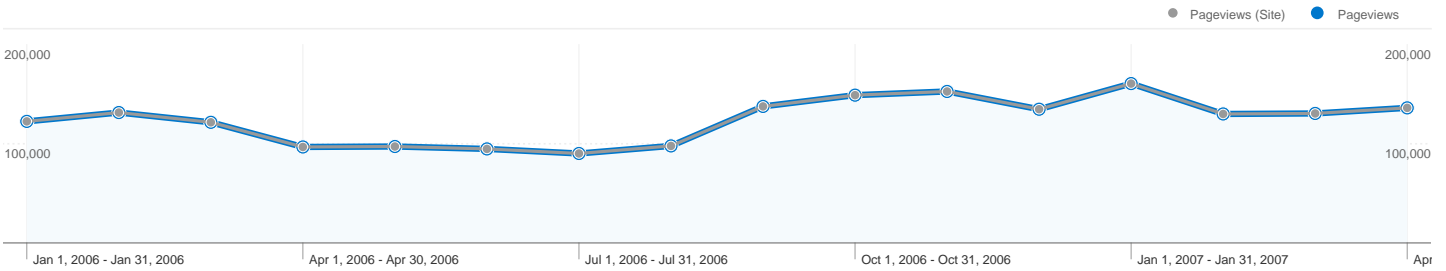


Search sent 286,043 total visits via 113,692 keywords

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
286,043 % of Site Total: 43.04%	2.66 Site Avg: 2.99 (-10.78%)	00:03:11 Site Avg: 00:03:56 (-18.93%)	53.28% Site Avg: 39.01% (36.57%)	61.68% Site Avg: 51.39% (20.02%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
nazione indiana	31,658	4.24	00:06:28	19.39%	28.13%
nazione+indiana	10,097	3.76	00:05:43	12.98%	32.71%
nazioneindiana	7,072	5.39	00:05:02	14.01%	22.27%
roberto saviano	3,451	2.99	00:03:53	59.90%	54.04%
www.nazioneindiana.com	2,721	5.78	00:10:29	7.39%	20.29%
carla bariffi	1,432	5.11	00:01:54	0.00%	26.47%
tiziano scarpa	1,052	3.86	00:06:18	9.60%	23.48%
carla benedetti	1,013	4.42	00:02:28	6.52%	21.82%
quarto oggiaro	787	1.38	00:00:55	89.45%	87.04%
gomorra saviano	762	2.89	00:05:36	45.67%	53.94%

1 - 10 of 113,692



Pages on this site were viewed a total of 1,984,224 times

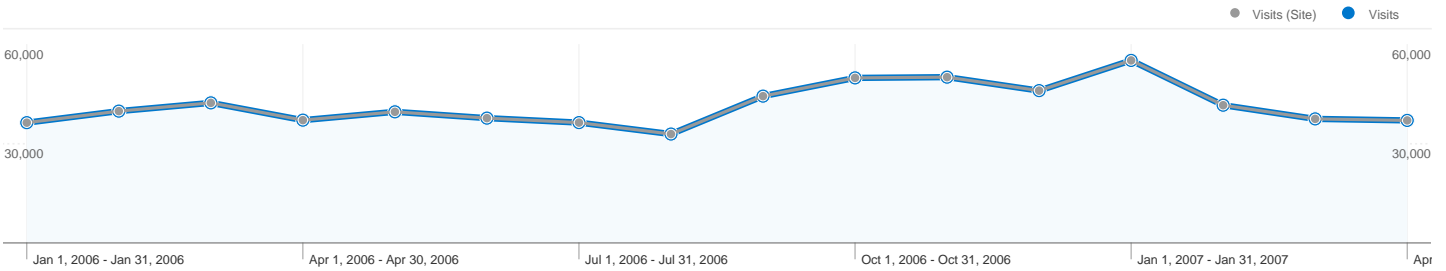
 1,984,224 Pageviews

 1,292,608 Unique Views

 51.39% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	623,785	31.44%
/index.php	226,020	11.39%
/page/2/	19,990	1.01%
/bacheca/	17,413	0.88%
/chi-siamo/	16,014	0.81%



Campaign traffic sent 664,549 visits via 3 campaigns

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
664,549 % of Site Total: 100.00%	2.99 Site Avg: 2.99 (0.00%)	00:03:56 Site Avg: 00:03:56 (0.00%)	39.03% Site Avg: 39.01% (0.06%)	51.39% Site Avg: 51.39% (0.00%)	
Campaign	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(not set)	664,423	2.99	00:03:56	39.04%	51.39%
(referral)	124	3.33	00:08:52	4.03%	41.13%
(organic)	2	1.50	00:00:00	50.00%	100.00%